

Share
the Community
Action Promise.
Sample graphic
provided.

National Teacher Day
Honor your Head Start teachers. Sample graphic provided.

Baby Day
Share our graphic and/or spotlight your Early Head Start or Whole Family services.




3

IMPACT WEDNESDAY

Promote your CAA's **impact** in your community with our customizable templates.

#ImpactWednesday




CINCO DE MAYO

5

fact friday

Sample graphic and tweets provided. #FactFriday

A graphic for National Nurses Day. It features a large, bold, black number '5' on a white background. A thick, black diagonal line runs from the top-left corner to the bottom-right corner, passing through the middle of the number '5'. The text 'National Nurses Day' is written in a bold, black, sans-serif font at the top. Below it, the text 'Honor our generous and hardworking nurses on social media. Sample graphic and tweets provided.' is written in a smaller, black, sans-serif font.

National Nurses Day

Honor our generous and hardworking nurses on social media. Sample graphic and tweets provided.

15 International day of Families

Promote the importance of family well-being in our communities. Sample graphics and tweets provided.

16
TRANSFORMATION
TUESDAY

Let folks know how your CAA is transforming lives in your community. Sample graphics and tweets provided.
#TransformationTuesday

**International Day ¹⁷
Against Homophobia,
Biphobia and
Transphobia**

A day to reaffirm our commitment to end violence and discrimination against LGBTQ communities. Sample graphic and messaging provided.



— HEAD START'S —
birthday

Celebrate the legacy and impact of the Head Start and Early Head Start programs. Sample graphic and tweets provided.

19 *national* **PIZZA PARTY DAY**

Throw a pizza party for your staff and post photos to social media. #FunFriday

Shoutout local partners
on social media.
#SaturdayShoutout

20

Saturday Shoutout

Armed Forces Day

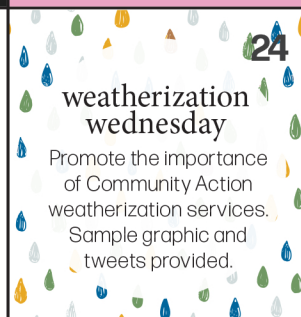
Honor our members of the
Armed Forces. Sample
graphic provided.

A graphic with a solid pink background. At the top, the words "MISSION" and "MONDAY" are written in a large, bold, black, stylized font. To the right of "MISSION" is the number "22" in a large, bold, black font. Below the title, the text "Use the Social Media Creator to promote your agency's mission. #MissionMonday" is written in a smaller, black, sans-serif font. At the bottom, the words "HARVEY MILK DAY" are written in a large, bold, black, sans-serif font, followed by the text "Share our graphic honoring Harvey Milk." in a smaller, black, sans-serif font.

CCAP Celebration Week
Celebrate your agency's
CCAPs on social media.
#CelebrateCCAP

25

Older Americans Month
Give recognition and raise
awareness about issues
facing older adults. Sample
graphics and tweets provided.



24

weatherization wednesday

Promote the importance
of Community Action
weatherization services.
Sample graphic and
tweets provided.

Share our graphic honoring Lyndon B. Johnson and/or post your own #TBT photo.

Give thanks to those who make a difference and inspire us – board members, staff, customers, and the Community Action Network at large. Sample messaging provided.

#ThankfulThursday

25

A graphic for 'Fun Friday' featuring a large, stylized red heart. Inside the heart, there is a white silhouette of a person with arms raised in a celebratory gesture. To the left of the heart, the text 'fun' is written in a large, bold, black sans-serif font, and 'friday' is written below it in a smaller, lowercase, black sans-serif font. To the right of the heart, the number '26' is displayed in a large, bold, black sans-serif font. The entire graphic is set against a white background.



27

saturday
spotlight

Spotlight a program or service provided by your CAA or State Association.

#SaturdaySpotlight

29

Memorial Day

A day to honor and mourn military personnel who have died while serving our country. Sample graphic provided.

30

Tuesday Testimonial

Have a great customer testimonial to share? Post it to social media! Sample messaging provided.

#TuesdayTestimonial



*last day of
Community Action
month*

Use our Social Media Creator
to thank folks for participating
in Community Action Month!

MORE

Heritage Months (Asian/Pacific American Heritage Month, Haitian Heritage Month, Jewish-American Heritage Month, South Asian American Heritage Month) – Sample graphics provided.

Older Americans Month – Give recognition and raise awareness about issues facing older adults. Sample graphics and tweets provided.

Nurses Week (May 6 – 12) – Honor our generous and hardworking nurses on social media. Sample graphic and tweets provided.

Mental Health Awareness Month/Mental Health Awareness Week (May 10 – 16) – Help raise mental health awareness and combat stigma around mental illness. Sample graphic and tweets provided.

CCAP Celebration Week (May 22 – 28) – Celebrate your agency's Certified Community Action Professionals on social media.